



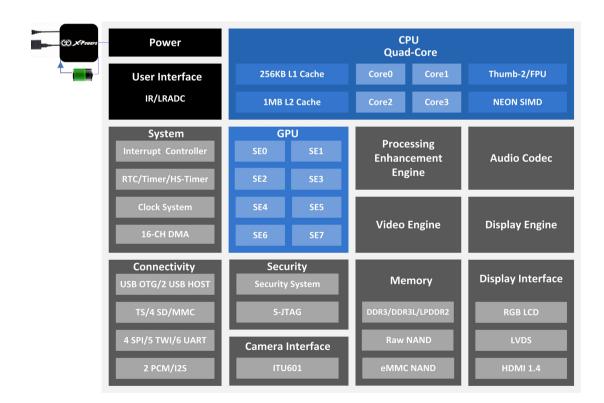
Quad-Core Phablet Processor

Phablets, hybrids between smartphones and tablets, are disrupting the traditional smartphone market and shaping the way people consume mobile media content. A31s, through its turnkey solutions, enables the next generation of low power, connected, and high definition phablets for its brand and design house partners. It offers optimized connectivity to EDGE, 3G, LTE, WiFi, Bluetooth, FM, GPS, AGPS, and NFC radios.

Large, high resolution displays, great video performance, and fast baseband connectivity are some of the growing critical factors behind successful products in this category. The Allwinner A31s processor features low power, powerful multimedia, superior integration, and enhanced voice communication interfaces to drive the next-generation of phablets for consumers. A31s delivers this experience through these key features: Quad-core Cortex™-A7 CPU with a fifth power-saving standby core that optimizes battery life; 3D gaming behemoth PowerVR™ SGX544MP2 GPU with eight unified shader cores; HawkView™ camera ISP with enhanced image quality and rapid image capture; custom low power companion PMIC AXP221s designed to dynamically manage multi-core CPUs; and an integrated audio codec with multiple mic support.

Application







Features

СРИ	 ARM[®] Cortex™-A7 Quad-Core 256KB L1 Cache 1MB L2 Cache 		
GPU	 PowerVR™ SGX544MP2 Complies with OpenGL ES 2.0, OpenCL 1.x, DX 9_3 		
Audio	 Two sets of I2S/PCM interfaces for Baseband and Bluetooth Two integrated differential analog MIC amplifiers for headset and phone Integrated digital MIC interface Dedicated headphone/speaker/receiver outputs Two-channel audio ADC with 96dBA SNR Two-channel audio DAC with 100dBA SNR 		
Video	 UHD H.264 2160p video decoding Multi-format FHD video decoding, including Mpeg1/2, Mpeg4 SP/ASP GMC, H.263, H.264,etc. H.264 High Profile 1080p@30fps or 720p@60fps encoding 3840x1080@30fps 3D decoding, BD/SBS/TAB/FP supported 3840x1080@30fps 3D encoding Complies with RTSP, HTTP, HLS, RTMP, MMS streaming media protocols 		
Display	 Integrated LVDS/RGB/CPU LCD interface 1280x800 resolution Integrated HDMI1.4 1920x1080@60fps 		
Camera	 Supports 0.3M/1.3M/2M/5M CMOS sensor Supports 8/10/12-bit YUV/Bayer sensor 		
HawkView™ ISP	 Static and dynamic defect pixel correction, and lens shading correction Anisotropic non-linear Bayer interpolation with false color suppression Programmable color correction, dynamic range compression and contrast enhancement Advanced spatial de-noise filter AE/AF/AWB Anti-flick detection 		
Memory	• 32-bit DDR3/DDR3L/LPDDR2 controller • 8-bit NAND Flash controller with 64-bit ECC		
PMIC	 PMIC AXP221s 21-CH power output and 2.2A Flash charging Comply with USB 3.0 power supply standard 		
OS	 Supports Android 4.1/4.2 and above Compatible with Microsoft Windows 8 		

Selection Guide

Allwinner Cortex-A Family

	A31	A31s	A20
CPU	Quad-Core Cortex™-A7	Quad-Core Cortex™-A7	Dual-Core Cortex™-A7
GPU	SGX544MP2	SGX544MP2	Mali400MP2
Video Playback	4Kx2K	2160p	2160p
Video Capture	H.264 HP 1080p@60fps	H.264 HP 1080p@30fps 720p@60fps	H.264 HP 1080p@30fps 720p@60fps
LCD	2048x1536	1280x800	1280x800
MIPI	MIPI DSI/MIPI CSI	N/A	N/A
DDR	DDR3/DDR3L/LPDDR2	DDR3/DDR3L/LPDDR2	DDR3/DDR3L/DDR2
Package	BGA609 18mmx18mm 0.65mm Pitch	BGA460 18mmx18mm 0.80mm Pitch	BGA441 19mmx19mm 0.80mm Pitch
Applications	Tablet Smart TV	Phablet	Tablet Smart TV

About Allwinner

Allwinner Technology is a leading fabless design company dedicated to smart application processor SoCs and smart analog ICs. Its product line includes multi-core application processors for smart devices and smart power management ICs used by brands worldwide.

With its focus on cutting edge UHD video processing, high performance multi-core CPU/GPU integration, and ultra-low power consumption, Allwinner Technology is a mainstream solution provider for the global tablet, internet TV, smart home device, automotive in-dash device, smart power management, and mobile connected device markets. Allwinner Technology is headquartered in Zhuhai, China.